

 MediaLiteracyCouncilSG
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SG:D | GET READY!

BE SMART

WAYS OF MAKING FAKE NEWS

DO WHAT'S RIGHT ONLINE

-  **QUESTION**
the source
-  **VERIFY**
the information
-  **CHECK**
with experts

 **CHECK
Please!**
Be Safe. Be Smart. Be Kind.



Before we trust or click, **CHECK PLEASE!**

Learn about the different techniques people use to create fake news, and some tips to protect yourself online.

01 PHOTO MANIPULATION

Photos can be changed completely so that they look nothing like the original. If you see a viral or suspicious photo, do a reverse image search on Google or TinEye to find the source image and article.

02 FAKE VIDEOS

Recently, more faked videos have emerged that can make politicians or actors look like they are saying things that they are not. Search the title of the video to find where it came from, and decide how reliable this source is.

03 MISLEADING DATA

Although numbers don't lie, people can take real numbers and make them seem like something they are not. For example, a survey can claim that 80% of Singaporeans eat fast food every day, but if the sample size was only 10 people, this would not be representative of the nation. Be sure to look at how large the sample size is in a survey and check the reliability of the people providing the numbers.

04 PSEUDO EXPERTS

These fake experts look and sound exactly like the real thing, but they often have no real or relevant credentials. For example, someone claiming that climate change is not real could say, "I am an expert with 3 graduate degrees." They could be lying and have no degrees, or have all three degrees in Literature. Check the reliability of the experts with a quick online search. If information is hard to find, this is also a clue that they are not legitimate.

05 FALSE AND TWISTED FACTS

Fake news online relies on both false information and real facts that are twisted to make a different statement from what they intend. Check that other reliable sources are making the same claim, and that all facts are provided in full and accurate context.

